

# Movement Leadership Portfolio Template

Module 4.10 — Leadership Capstone: The Capstone Artifact for Level 4

---

## What This Portfolio Demonstrates

The Movement Leadership Portfolio demonstrates what you can build, not just what you know. It is not an essay or a test — it is a set of real documents you would actually use: a campaign ecosystem, an organizational advocacy policy, a fundraising campaign arc, and a mentoring curriculum. Complete or refine each component below using the work you've done across Level 4.

## Component 1: Campaign Ecosystem Map

Source: Module 4.2. Update with what you've learned since then.

Campaign	Primary Goal	Target	Win Condition	What This Enables Next
Campaign A:				
Campaign B:				
Campaign C:				

*Portfolio reflection (what has changed in this map since 4.2?):*

---

---

## Component 2: Organizational Advocacy Policy

Source: Module 4.4. Finalize as if for board adoption.

Field	Response
Policy status:	Draft / Under board review / Board-adopted
Last revised:	
Key change since 4.4:	
Outstanding legal review needed:	Yes / No / In progress

Attach or reference full policy document:

---

## Component 3: Fundraising Campaign Arc

Source: Module 4.6. Polish to near-publication quality.

Touchpoint	Status / Summary
Launch email — opening story beat:	

Mid-campaign — complication / urgency:	
Final push — stakes + ask:	
Thank-you / close — donor identity reinforcement:	
Total arc word count:	

## Component 4: Mentee-Calibrated Curriculum

Source: Module 4.9. Developed for the specific person you are committing to mentor.

Field	Response
Mentee name:	
Mentoring commitment start date:	
Session 1 date and objective:	
Session 2 date and objective:	
Session 3 date and objective:	
12-month milestone for this mentee:	

## Level 4 Leadership Self-Assessment

Leadership Skill	Proficiency (Developing / Competent / Advanced)	One Action for Continued Development
Campaign ecosystem design		
Escalation planning		
Contingency / decision tree thinking		
Distributed leadership design		
Succession planning		
501(c)(3) advocacy literacy		
Frame-setting and counter-framing		
Crisis communication		
Fundraising narrative craft		
Outcome metric design		
Cross-movement bridge-building		

Boundary-setting in solidarity work		
Mentoring curriculum design		
Developmental feedback delivery		

Advocacy Academy - [rescuebarn.steampunkfarms.org/academy](https://rescuebarn.steampunkfarms.org/academy)