

# Coalition Seed Planner

Module 3.6 - Map Your Ecosystem, Build Your Seed

## Step 1: Define Your Coalition Mission (One Sentence)

My mission:	
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*If you can't say it in one sentence, you're not ready to recruit.*

## Step 2: Quick Ecosystem Scan

#	Person	Zone (A/P/O)	Archetype	Influence (H/M/L)
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				

## Step 3: Ripple Map

Who have you already shifted? Who do *they* influence?

Who I Reached	Who They Reach (2-3 names)	Evidence of Ripple
Person I shifted:		
Person I shifted:		
Person I shifted:		

## Step 4: Your Coalition Seed (3-5 People)

#	Name	Role (Connector/Expert/Storyteller/Organizer/Bridge)	Why Them?
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1.			
2.			
3.			
4.			
5.			

**Step 5: Seed Rules Check**

Check	Status
We agree on the mission (one sentence)	Y / N
We agree on rules of engagement	Y / N
We've defined what we're NOT (tactics we won't use)	Y / N
I'd trust each member to represent our values alone	Y / N
We have at least 3 of the 5 seed roles covered	Y / N