

Challenge Debrief Worksheet

Module 3.11 - Mine Your Data, Refine Your Approach

Step 1: The Numbers

Metric	Your Count
Days logged (out of 30):	
Conversations had:	
Digital posts created:	
Alliance asks made:	
Average heat level:	

Step 2: The Patterns

Question	Your Finding
Most natural action category:	
Most impactful action:	
When heat rose highest (and why):	
Best time/context for conversations:	
Most responsive archetype:	
Most common objection:	
Best phrase from my bank:	

Step 3: The Surprises

What did you learn that no module could have taught you?

Surprise	What It Taught Me

Step 4: Revisions

Tool	What I'd Revise	Why
My personal narrative		
My phrase bank		
My archetype profile		

My campaign plan		
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Post-Challenge SMART Goals

Goal	SMART Version	Target Rung
Goal 1:		
Goal 2:		
Goal 3:		