

Memory Mine Worksheet

Module 2.4 · Advocacy Academy · Steampunk Farms

List 5 real moments from your life when your perspective on your cause shifted. Not arguments — **moments**. A thing you saw, heard, felt, tasted, or experienced that you couldn't un-know. These are your raw materials.

#	The Moment (what you saw / heard / felt)	Why It Stuck
1		
2		
3		
4		
5		

Now Choose One

Circle or star the moment with the most potential — the one that makes you feel something when you remember it. That's your story.

My target listener for this story: _____

The value I'll lead with (theirs, not mine): _____