

# Capstone Conversation Planner

Module 2.10 · Advocacy Academy · Steampunk Farms

Design a complete advocacy conversation integrating every Level 2 skill.

Element	Module	Your Plan
<b>Target Person</b> Name, archetype, relationship	2.5	
<b>Pre-Suasion</b> Environment, opening, bridge, emotional state	2.6	
<b>Personal Narrative</b> Story Map adapted for this listener	2.2-2.4	
<b>Story Handoff</b> Where you pause, what you ask	2.10	
<b>Channel Factor</b> Specific, friction-free ask	2.6	
<b>Counterarguments</b> Top 2 likely objections + responses	2.8	
<b>Recovery Protocol</b> Post-conversation plan	2.7	

**This plan should be specific enough to execute this week.** Real person, real setting, real language.